

# LaserFocusWorld<sup>®</sup>

## AUTHOR GUIDELINES: FEATURE ARTICLES

Feature articles vary from broad coverage of relevant technological issues to discussion of specific subjects such as system designs, novel applications, market trends, and product developments relating to the technologies that *Laser Focus World* covers.

**Our readers are primarily engineers and scientists who are technically sophisticated and knowledgeable about optoelectronics and photonics, but are not specialists in all areas.**

**CONTENT:** The subject and general outline of contributed feature articles should be agreed in advance with the soliciting editor.

**LENGTH:** Feature articles typically range from 1200 to 1800 words (total file including captions and references).

**TEXT:** Text files (such as MS Word) should have **NO EMBEDDED FORMATTING** (examples include embedded footnotes and headers). Also, Greek letters and symbols should be inserted using only “Symbol” font.

**ART:** The article should contain two or three figures. We prefer only one piece of art (photo, chart, or drawing) in each figure. The best illustrations support points made in the text. All illustrations must be supplied with captions in complete sentences.

- Send art as individual files [.jpg, native Photoshop (.psd), .tif, and .eps files. We can also accept file formats that are compatible with Adobe Photoshop software (.bmp, .gif, .pict)]
- Photos should be at least 1200 pixels in size (height or width)
- Drawings need not be camera-ready; artwork from vector-based drawing programs should NOT be converted to rasterized or bitmapped images
- Stock product images will not be published
- Use the native file formats: PLEASE DON'T EMBED ART IN WORD OR POWERPOINT FILES.

**DEADLINES:** All material is due **three months ahead of the scheduled publication date** (e.g., Dec. 1 for March publication, and so forth). Necessary clearances or approvals should be obtained in advance of the due date. Anticipated delays should be discussed with the soliciting editor as early as possible.

**SUBMISSION:** Please email (as attachments) all materials to the soliciting editor at *Laser Focus World*. Check with the editor before emailing image files that total more than 10 MB per email. If necessary, other methods can be arranged for transfer of larger files. **Your submission should include the following:**

- Full text
- Abstract: a 100-word summary
- Suggested headline using an active verb
- Art and captions, with callouts in the body of the article
- References, where appropriate, with callouts in the body of the article
- Biographical information (full title, work address, and email address of the author(s))
- Electronically signed copyright agreement. Endeavor Business Media assumes copyright of all published material.

**NOTE:** *We cannot guarantee that any article will be published in print, even if is initially planned as such. In the event that print space is unavailable, we reserve the right to publish articles exclusively online. In this event, the article will be promoted in print by inclusion in the printed table of contents of the magazine.*